

## **EXHIBIT 5**

Certified Article Number

7160 3701 7845 DE87 6533

SENDER'S RECORD

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LEWIS F. GOULD, JR.  
DIRECT DIAL: 215-979-1202  
E-MAIL: lfgoald@duanemorris.com

www.duanemorris.com

FILE COPY

September 14, 2007

VIA CERTIFIED LETTER  
RETURN RECEIPT REQUESTED

Lorraine E. Schwartz  
Lorraine E. Schwartz, Inc.  
580 Fifth Avenue  
Suite 1200  
New York, NY 10036

Re: Demand to stop unauthorized use of CAVIAR® trademark  
Our Ref: D4794-00031

Dear Ms. Schwartz:

You have not responded to my August 24, 2007 letter regarding unauthorized use of Lagos, Inc.'s CAVIAR registered mark. A copy of my August 24, 2007 letter is enclosed. Also, enclosed for your information is a printout of the article from JCKonline.com about Lagos, Inc.'s lawsuit against Michael Dawlens, Inc. enforcing its CAVIAR® famous trademark.

Please contact me or my colleague, Max Volichenko (215-979-1823), upon receipt of this correspondence. In the absence of response, Lagos, Inc. will take additional, appropriate action, such as legal action for an injunction or damages, or both.

Very truly yours,

*Lewis F. Gould, Jr.*  
Lewis F. Gould, Jr.

LFG/MAV:amo  
Enclosures

DUANE MORRIS LLP

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DUANE MORRIS LLP

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Duane Morris

Lorraine E. Schwartz  
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Bcc: Jack Lindeman  
Steven Lagos (via mail, with enclosures)